



PUMA SE

FINANCIAL REPORT

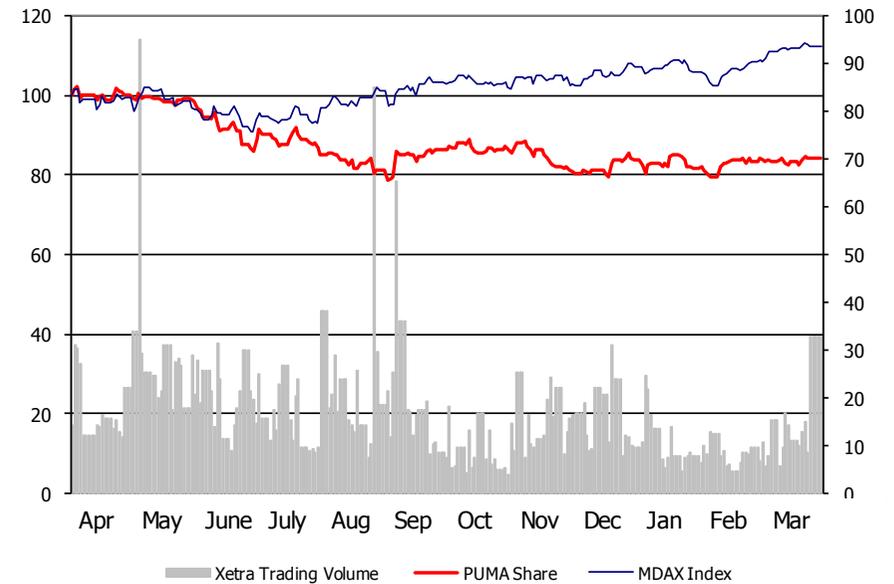
January - March of 2013



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Development of the PUMA Share
Rebased Development incl. Trading Volume (Xetra)



Financial Facts	1-3/2013 € million	1-3/2012 € million	Deviation
Brand Sales	820,5	856,1	-4,2%
Consolidated net sales	781,6	820,9	-4,8%
Gross profit in %	49,1%	51,2%	
Operating result	79,0	102,0	-22,6%
Net earnings	50,3	73,9	-32,0%
- in %	6,4%	9,0%	
Total assets	2.513,9	2.486,2	1,1%
Equity ratio in %	66,7%	66,4%	
Working capital	774,7	723,7	7,0%
Cashflow - gross	88,7	120,9	-26,6%
Free cashflow (before acquisition)	-134,0	-111,5	20,2%
Earnings per share (in €)	3,36	4,92	-31,8%
Cashflow - gross per share (in €)	5,93	8,05	-26,4%
Free cashflow per share (in €) (before acquisition)	-8,96	-7,43	20,6%
Share price at end of the period	242,89	267,80	-9,3%
Market capitalization at end of the period	3.629	3.999	-9,3%
Investments in tangible and intangible assets (excluding goodwill)	8,9	13,8	-35,4%

Michael Laemmermann, CFO:

“In the current challenging business climate, especially in Europe and in Asia, we are continuing to implement our Transformation and Cost Reduction Program aimed at improving efficiencies and our cost base. This will increase PUMA’s profitability in the long-term. Confirming our increased focus on Performance, PUMA’s visibility and credibility as a premium football brand have been further enhanced with Borussia Dortmund’s progress to the Champions League final.”





Management Report

GENERAL ECONOMIC CONDITIONS

The spring forecast published on March 13, 2013 by the Kiel World Economic Institute indicates that global economic activity slowed markedly during the course of 2012. There are, however, increasing signs which suggest that the world's economy is picking up. World output increased slightly at the end of the year, albeit due solely to Asian emerging markets. Industrial output has, however, slowed notably in developed markets, as Japan and the Eurozone in particular have failed to perform.

STRATEGY

With the objective of becoming "The Most Desirable and Sustainable Sportlifestyle Company", PUMA's position as one of the few, true multi-category brands is to be strengthened and the opportunities offered by the sportlifestyle market are to be systematically exploited in all categories and regions. As a multi-category supplier, PUMA is active in categories and business fields/divisions that suit its unique brand positioning, and in which permanent value increases can be achieved for the company. PUMA is positioned as a sportlifestyle brand that takes pleasure in skilfully combining sports and lifestyle influences and which strives to contribute to a better world.

The above-mentioned brand positioning is to be supported by selectively expanding the existing product categories, by regional expansion, and by expansion with non-PUMA brands.

Sales and Earnings Development

Global Brand Sales

Worldwide PUMA brand sales - comprised of consolidated and license sales - declined by 1.7% currency adjusted, from € 856 million last year to € 821 million in the third quarter of 2013.

Consolidated Sales

Business climate in Europe remains challenging

Sportlifestyle company PUMA recorded a decline in first quarter sales as Eurozone retail spending continued to weaken and sales in Asia were affected by an unusually long winter. Sales fell by 2.3% in currency adjusted terms to € 782 million when compared to the first quarter of 2012.

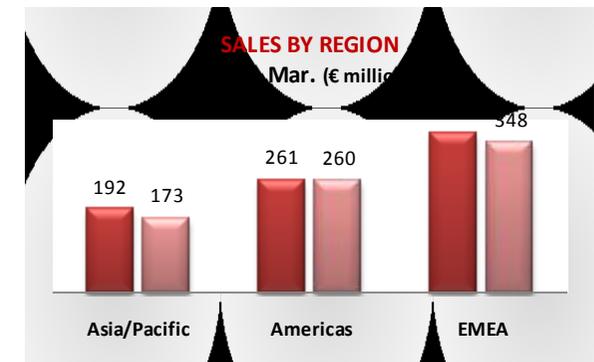
PUMA's sales in the **Americas** improved by 1.8% currency adjusted to € 260 million. There were strong performances in Mexico and Brazil, where Teamsport was bolstered by Rio de Janeiro soccer club Botafogo, and Argentina, where Lifestyle collections are resonating well. Our Cobra PUMA Golf division continues to deliver outstanding results, which is also reflected in rising sales in North America.

Sales in the **EMEA** region were impacted in particular by the softening in retail spending, exacerbated by the unusually long winter, and fell by 4.8% currency adjusted to € 348 million. Strong performances in Russia, Turkey and the D-A-CH region, where classic footwear models such as the Suede and new Motorsport apparel lines resonated well, could not completely offset weak performances in Italy and France. Steadfastly high levels of unemployment in the southern regions of the Eurozone added to the difficult retail environment.

In the **Asia/Pacific** region, sales declined by 2.9% currency adjusted to € 173 million. India, supported by excellent sales in Running and Teamsports, and Australia delivered positive performances which could not quite offset the less satisfactory numbers from Japan, where there was an unusually harsh winter, and China, where Fitness & Training products in particular did not perform as expected.

Satisfying retail performance

PUMA's **Retail sales** increased by 13.9% currency adjusted to € 135 million, representing a 17.3% share of total sales. This rise in sales was supported by excellent results from our e-commerce business, particularly in North America.



Sales by regions and product segments		Q1		growth rates	
€ million	2013	2012	Euro	currency adjusted	
Breakdown by regions					
EMEA	347,9	368,0	-5,5%	-4,8%	
Americas	260,2	260,8	-0,2%	1,8%	
Asia/Pacific	173,4	192,1	-9,7%	-2,9%	
Total	781,6	820,9	-4,8%	-2,3%	
Breakdown by product segments					
Footwear	373,1	414,6	-10,0%	-7,8%	
Apparel	256,1	267,6	-4,3%	-1,1%	
Accessories	152,4	138,7	9,9%	11,9%	
Total	781,6	820,9	-4,8%	-2,3%	



Lack of Sporting Events impacts Footwear Sales; Mobium on the Rise

In the first quarter of 2013, **Accessories** performed exceptionally well during the first three months of 2013, rising by 11.9% currency adjusted to € 152 million. This outstanding performance was once again led by Cobra PUMA Golf and our North American joint venture for socks and bodywear.

Apparel sales declined modestly in the first quarter by 1.1% currency adjusted to € 256 million. Although Fundamentals were lower, Cobra PUMA Golf and Running continued to perform well. In **Teamsport**, the spotlight remains firmly on our most successful team, Borussia Dortmund, whose journey to this season's Champions League final at the end of May has captured the imagination of football fans around the world underlining PUMA's position as a premium football brand.

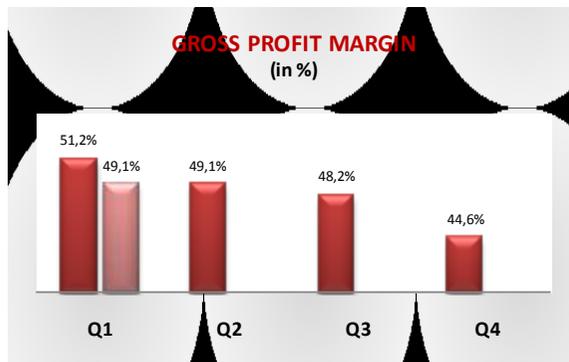
PUMA has also recently successfully introduced its ISPO award winning **PUMA ACTV** and **RCVR** performance apparel. By fusing compression technology with inbuilt athletic taping, ACTV and RCVR apparel increase the body's performance and improve its recovery times, taking this category to the next level.

Footwear sales declined by 7.8% currency adjusted to € 373 million. The decline was caused in part by the Teamsport category, which did not perform as well in a non-event year, and Training & Fitness was impacted by the shrinking demand for toning products. In **Lifestyle** PUMA's new range of Suede and Archive Lite Models were very well received, with our Future Suede Lite and TX-3 shoes resonating extremely well with consumers in the Asia/Pacific region.

Following the launch of "The Nature of Performance" brand platform to revitalize our Performance categories, PUMA **Running** was invigorated by our new Adaptive Running shoe, the **PUMA Mobium Elite**. The Mobium Elite is delivering encouraging sell-through in many markets, including the United States and Asia/Pacific region.

Transformation Program being implemented according to plan

The implementation of PUMA's Transformation Program continued during the first quarter. The set up of PUMA's new Business Unit, supported by our Performance and Lifestyle pillars, is now complete and the evolution to a market and consumer focused organization continues. Each of PUMA's six Business Units will be managed by one fully accountable Business Unit General Manager. Each team is wholly situated at one location to be able to react faster to consumer trends and optimize each team's efforts. PUMA's European consolidation of 23 countries into 7 areas is also on track, with our D-A-CH and Iberia areas now established. In retail, 45 underperforming stores were closed by the end of the first quarter.



PUMA will continue to execute on all of the measures set out under the Transformation and Cost Reduction Program in 2012 in order to benefit the Company in both the mid- and long-term.

Gross Profit Margin

Gross Profit Margin softens to 49.1%

PUMA's **gross profit margin** fell from 51.2% to 49.1% year on year. Pressure on the gross profit margin in the first quarter came in the most part from two sources: Substantial currency headwinds due to the negative hedging position in the first quarter of 2013 compared to the same period last year, and also continued inventory management with a particular focus on Footwear, combined with higher input costs. As a consequence, Footwear margins dropped from 49.5% to 46.1% and Apparel retreated from 53.5% to 51.5%, while Accessories improved from 51.9% to 52.6%.

Operating Expenses

OPEX decrease as a result of the Transformation and Cost Reduction Program

The broad approach undertaken to reduce costs by PUMA under both programs enabled the Company to reduce operating expenditure in nearly all areas, resulting in a decrease in OPEX of 3.9% to € 310 million.

EBIT

Operating Result (EBIT) impacted by drop in gross profit margin

Despite the cost savings achieved by the measures undertaken under the Cost Reduction Program, **operating profit** declined in the first three months of 2013 from € 102 million to € 79 million due to the decline in sales and gross profit margin. As a consequence, the EBIT ratio decreased from 12.4% last year to 10.1% this year.

Financial Result/Income from Associated Companies

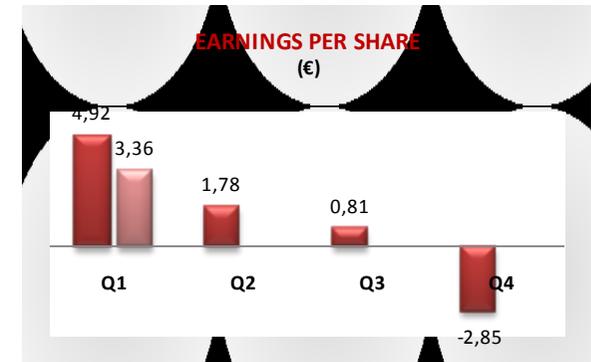
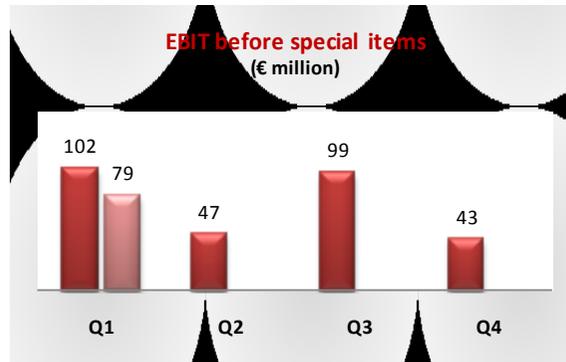
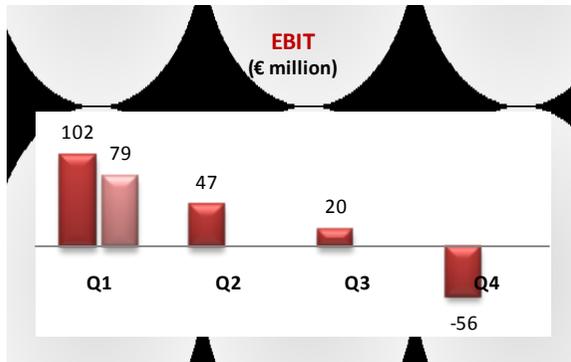
The financial result declined from € 1.1 million to € -4.0 million in the first quarter, due mainly to negative currency conversion impacts.

Earnings before Taxes

PUMA's **EBT** for the first quarter declined to € 75 million in 2013 compared to € 103 million in 2012, representing 9.6% of sales compared to 12.6% for the same period last year. Consequently, **tax expenses** abated from € 28 million to € 22 million, representing a tax rate of 29.3% versus 27.1% for the first quarter of 2012.

Net Earnings

Consolidated **net earnings** dropped by 32.0% from € 74 million to € 50 million. **Earnings per share** therefore also fell back from € 4.92 in 2012 to € 3.36 in the first quarter of 2013.





Net Assets and Financial Position

Equity

PUMA's equity base continued to strengthen, with the **equity ratio** moving up slightly from 66.4% to 66.7% compared to the first quarter of 2012. **Shareholder's equity** is now equivalent to € 1,676 million, up from € 1,652 million.

Working Capital

PUMA's overall Working Capital increased by 7.0% to € 775 million due to the reduction of working capital related liabilities. A continued strong emphasis on **inventory** management resulted in almost flat stock levels at € 592 million. **Trade receivables** declined by 4.3% to € 594 million, due to the lower revenues in the quarter.

Cashflow / Capex

The **Free Cashflow** improved from € -200 million last year to € -154 million this year due to lower payments for acquisitions in spite of the decline in earnings before tax.

Capex declined from € 14 million to € 9 million, which was mainly invested in the opening and refitting of selected retail stores as well as office and IT equipment.

Cash Position

PUMA's **net cash** position improved slightly from € 203 million to € 207 million at the end of the first quarter.



Outlook 2013

Global Economy

The spring forecast published on March 13, 2013 by the Kiel World Economic Institute projects that the global economy is gradually gaining momentum after a significant slowdown during the course of 2012. Likewise the IfW sentiment indicator, which is based on forward looking business sentiment components in 42 countries, which is signaling a substantially stronger increase in global economic activity in the first quarter of 2013. IfW experts project an increase in global output of 3.4 percent this year, unchanged from the forecast in December. For 2014, they have marginally increased their output projections to 4.0 percent (December forecast: 3.9 percent).

Investments

Investments totaling € 70 million are planned for 2013. The majority of these funds have been allocated to infrastructure investments which are necessary to help drive the planned growth in sales, the expansion of our core markets as well as selective investments in retail trade operations.

General Matters

New Chief Executive Officer appointed

PUMA SE's Administrative Board appointed Björn Gulden as PUMA's new Chief Executive Officer (CEO), effective 1 July 2013. Björn brings to PUMA an extensive international experience of nearly 20 years in the sporting goods and footwear industry, where he has held a variety of senior management positions.

Outlook 2013

In view of PUMA's first quarter results and of continuing economic uncertainty in certain key markets, Management now expects a low- to mid-single-digit decline in currency-adjusted full-year net sales. This forecast represents a slight downward revision compared to the guidance provided with the 2012 full-year results.

Management reiterates its expectations for continued pressure on the gross profit margin. Under these circumstances, PUMA is also unlikely to meet its original guidance of low- to mid-single-digit growth in EBIT before special items. However, PUMA's Management confirms that it expects net earnings to increase compared to the 2012 level.

Balance Sheet	Mar. 31,'13	Mar. 31,'12	Devi-	Dec. 31,'12
	€ million	€ million	ation	€ million
ASSETS				
Cash and cash equivalents	260,0	245,8	5,8%	407,3
Inventories	591,6	587,1	0,8%	552,5
Trade receivables	593,7	620,5	-4,3%	507,0
Other current assets (Working Capital related)	178,3	162,4	9,8%	167,4
Other current assets	17,2	15,8	8,5%	8,4
Current assets	1.640,7	1.631,5	0,6%	1.642,6
Deferred taxes	139,0	110,3	26,1%	152,0
Other non-current assets	734,2	744,3	-1,4%	735,7
Non-current assets	873,2	854,6	2,2%	887,6
Total Assets	2.513,9	2.486,2	1,1%	2.530,3
LIABILITIES AND SHAREHOLDERS' EQUITY				
Current bank liabilities	53,4	42,6	25,3%	44,1
Trade payables	376,0	393,5	-4,5%	376,1
Other current liabilities (Working Capital related)	212,9	252,7	-15,8%	227,2
Other current liabilities	66,9	10,0	571,8%	156,1
Current liabilities	709,2	698,8	1,5%	803,5
Deferred taxes	54,6	64,8	-15,7%	54,1
Pension provisions	31,1	30,1	3,3%	30,7
Other non-current liabilities	43,4	40,8	6,3%	44,7
Non-current liabilities	129,1	135,7	-4,9%	129,4
Shareholders' equity	1.675,6	1.651,6	1,5%	1.597,4
Total Liabilities and Shareholders' equity	2.513,9	2.486,2	1,1%	2.530,3

First Quarter

Income Statement	Q1/2013 € million	Q1/2012 € million	Devi- ation
Sales	781,6	820,9	-4,8%
Cost of sales	-397,6	-400,7	-0,8%
Gross profit	384,0	420,1	-8,6%
- in % of consolidated sales	49,1%	51,2%	
Royalty and commission income	4,8	4,3	11,9%
Other operating income and expenses	-309,8	-322,4	-3,9%
Operating result (EBIT)	79,0	102,0	-22,6%
- in % of consolidated sales	10,1%	12,4%	
Financial result / Income from associated companies	-4,0	1,1	
Earnings before taxes (EBT)	75,0	103,1	-27,2%
- in % of consolidated sales	9,6%	12,6%	
Taxes on income	-22,0	-27,9	-21,3%
- Tax rate	29,3%	27,1%	
Net earnings attributable to non-controlling interests	-2,8	-1,2	
Net earnings	50,3	73,9	-32,0%
Earnings per share (€)	3,36	4,92	-31,8%
Earnings per share (€) - diluted	3,36	4,92	-31,8%
Weighted average shares outstanding	14,965	15,010	-0,3%
Weighted average shares outstanding - diluted	14,966	15,017	-0,3%

Statement of Comprehensive Income	After tax	Tax impact	Before tax	After tax	Tax impact	Before tax
	2013	2013	2013	2012	2012	2012
	€ million	€ million	€ million	€ million	€ million	€ million
Net earnings before attribution	53,0		53,0	75,1		75,1
Currency changes	12,7		12,7	-19,3		-19,3
Neutral effects hedge accounting	11,8	-4,6	16,4	-10,9	3,5	-14,4
Other result	24,5	-4,6	29,1	-30,2	3,5	-33,7
Comprehensive income	77,5	-4,6	82,1	45,0	3,5	41,5
attributable to:						
Non-controlling interest	3,1		3,1	1,2		1,2
Equity holders of the parent	74,4	-4,6	79,0	43,8	3,5	40,3

Cashflow Statement	1-3/2013 € million	1-3/2012 € million	Devi- ation
Earnings before taxes (EBT)	75,0	103,1	-27,2%
Financial result and non cash effected expenses and income	13,7	17,8	-23,3%
Cashflow - gross	88,7	120,9	-26,6%
Change in net working capital	-177,4	-193,9	-8,5%
Taxes and interest payments	-38,8	-26,5	46,4%
Cashflow from operating activities	-127,5	-99,5	28,1%
Payments for acquisitions	-19,5	-88,6	-78,0%
Payments for investments in fixed assets	-8,9	-13,8	-35,4%
Other investing activities	2,4	1,8	31,3%
Cashflow from investing activities	-26,1	-100,6	-74,1%
Free Cashflow	-153,6	-200,1	-23,3%
Free Cashflow (before acquisition)	-134,0	-111,5	20,2%
Dividends paid to non-controlling interests	-0,4	-0,6	-32,6%
Other changes	7,8	7,2	8,2%
Cashflow from financing activities	7,4	6,6	11,7%
Effect on exchange rates on cash	-1,1	-9,0	-87,6%
Change in cash and cash equivalents	-147,3	-202,5	-27,3%
Cash and cash equivalents at beginning of financial year	407,3	448,2	-9,1%
Cash and cash equivalents end of the period	260,0	245,8	5,8%

Changes in Equity	Subscribed capital	Group reserves					Retained earnings	Treasury stock	Equity before non-controlling interests	Non-controlling interests	Total Equity
		Capital reserve	Revenue reserves	Difference from currency conversion	Cashflow hedges	At equity accounted investments					
€ million											
Dec. 31, 2011	38,6	187,6	66,7	6,4	19,8	0,8	1.317,3	-32,6	1.604,5	0,7	1.605,2
Dividends paid to equity holders of the parent company / non-controlling interests									0,0	-0,6	-0,6
Currency changes				-18,9		-0,3			-19,2	-0,0	-19,3
Net effect on cashflow hedges, net of taxes					-10,9				-10,9		-10,9
Value of employees services		2,0				0,0			2,0		2,0
Net earnings							73,9		73,9	1,2	75,1
Mar. 31, 2012	38,6	189,6	66,7	-12,5	8,9	0,5	1.391,2	-32,6	1.650,3	1,3	1.651,6
Dec. 31, 2012	38,6	189,8	65,1	-24,9	-6,4	0,2	1.357,6	-31,6	1.588,5	8,9	1.597,4
Dividends paid to equity holders of the parent company / non-controlling interests									0,0	-0,4	-0,4
Currency changes				12,4		0,0			12,4	0,3	12,7
Net effect on cashflow hedges, net of taxes					11,8				11,8		11,8
Value of employees services		1,1							1,1		1,1
Net earnings							50,3		50,3	2,8	53,0
Mar. 31, 2013	38,6	190,9	65,1	-12,5	5,4	0,2	1.407,8	-31,6	1.664,0	11,7	1.675,6

Operating Segments 1-3/2013

Regions	Net Sales		EBIT		Investments	
	1-3/2013 € million	1-3/2012 € million	1-3/2013 € million	1-3/2012 € million	1-3/2013 € million	1-3/2012 € million
EMEA	318,5	339,6	15,8	24,1	2,0	6,2
Americas	219,3	225,9	7,8	13,3	2,1	6,4
Asia/Pacific	139,6	159,3	8,0	8,0	0,6	0,6
Central units/consolidation	104,1	96,1	47,3	56,7	4,3	0,7
Total	781,6	820,9	79,0	102,0	9,0	13,9

	Depreciation		Inventories		Trade Receivables	
	1-3/2013 € million	1-3/2012 € million	1-3/2013 € million	1-3/2012 € million	1-3/2013 € million	1-3/2012 € million
EMEA	4,1	4,2	254,4	269,8	238,9	274,1
Americas	3,5	3,4	180,8	169,1	173,9	167,7
Asia/Pacific	2,3	2,3	101,1	107,8	91,5	104,2
Central units/consolidation	3,8	5,0	55,2	40,3	89,4	74,5
Total	13,6	14,9	591,6	587,1	593,7	620,5

Product	Net Sales		Gross Profit Margin	
	1-3/2013 € million	1-3/2012 € million	1-3/2013 € million	1-3/2012 € million
Footwear	373,1	414,6	46,1%	49,5%
Apparel	256,1	267,6	51,5%	53,5%
Accessories	152,4	138,7	52,6%	51,9%
Total	781,6	820,9	49,1%	51,2%

Bridge to EBT	1-3/2013 € Mio.	1-3/2012 € Mio.
EBIT	79,0	102,0
Financial Result	-4,0	1,1
EBT	75,0	103,1



Notes to the Financial Report for the First Three Months of 2013

GENERAL REMARKS

Under the "PUMA" brand name, PUMA SE and its subsidiaries (the "PUMA group") are engaged in the development and sales of a broad range of sport and sportlifestyle products including footwear, apparel and accessories. The company's registered head office is in Herzogenaurach, Federal Republic of Germany; its responsible court of registration is at Fürth (Bavaria).

PUMA is an affiliated company of the Kering Group (formerly PPR Group) and will be consolidated in the consolidated financial statements of Kering.

ACCOUNTING STANDARDS

The unaudited financial report of PUMA SE and its subsidiaries (which together form the PUMA group) was prepared according to IAS 34 "Interim Financial Reporting" and should be read in connection with the annual financial statements as of December 31, 2012. The consolidated financial statements details contained therein apply to the financial reports for 2013, unless changes have been explicitly referred to.

The financial report corresponds to all committing standards and interpretations applied and explained in the annual financial statements as of December 31, 2012.

This financial report is partly based on assumptions and estimates which have an impact on the amounts and on the breakdown of the reported assets and liabilities as well as of the revenues and expenses. The actual values may, in some exceptional cases, differ from these assumptions and estimates at a later date. The corresponding changes if and when they occur will be considered as soon as the findings are revised.

SEASONAL VARIANCE

The group's sales fluctuate with the seasons. Consequently, the sales and resulting earnings vary in the course of a year.

EMPLOYEES

	2013	2012
Number of employees at the beginning of the period	11,290	10,836
Number of employees at the end of the period	10,668	10,657
Average number of employees	10,787	10,675



EARNINGS PER SHARE

Earnings per share are calculated according to IAS 33 by dividing the result for the period by the weighted average number of outstanding shares. The repurchased shares reduced the number of outstanding shares as well as diluted number of shares. In principle, outstanding stock options from the Management Incentive Program can result to a dilution of earnings per share.

	2013	2012
Earnings per share	€ 3.36	€ 4.92
Diluted earnings per share	€ 3.36	€ 4.92

DIVIDEND

According to the Annual Shareholders' Meeting on May 7, 2013, a dividend of € 0.50 per share was approved for the fiscal year 2012. The dividend totaled € 7.5 million and was paid to the shareholders beginning on May 8, 2013.

SHAREHOLDERS' EQUITY

Subscribed Capital

As of balance sheet date the subscribed capital amounted to € 38.6 million, divided into 15,082,464 no par value shares.

Treasury Stock

The resolution adopted by the Annual General Meeting on April 20, 2010 authorized the company to purchase until April 19, 2015 its own shares to a value of up to ten percent of the share capital.

The company did not add shares to the treasury stock during the first three months.

At the end of March, the company held a total of 147,831 shares. This represents 0.98% of the total subscribed capital.

Development Number of Shares

	2013	2012
Number of shares at the beginning and at the end of the period	15,082,464	15,082,464
Thereof own shares/treasury stocks	-147,831	-147,831
Shares outstanding at the end of the period	14,934,633	14,934,633
Weighted average number of shares, outstanding	14,964,581	15,009,645
Diluted number of shares	14,966,228	15,016,615



SEGMENT REPORTING

Segment reporting is based on geographical regions in accordance with the internal reporting structure. Sales and gross profit are shown according to the geographical region where the respective group company is located (head office). Intra-group sales are eliminated. Allocation of the remaining segment information is also determined on the basis of the respective group company's head office. The sum totals equal the amounts on the income statement or on the balance sheet, respectively.

EVENTS AFTER THE BALANCE SHEET DATE

There were no events after the balance sheet date which may affect the financial situation and earnings position as of March 31, 2013.

Herzogenaurach, May 14, 2013

The Managing Directors



Managing Directors

Stefano Caroti
(Chief Commercial Officer)

Michael Laemmermann
(CFO)

Administrative Board

Jean-François Palus
(Chairman)

François-Henri Pinault
(Deputy Chairman)

Thore Ohlsson

Todd Hymel

Michel Friocourt

Jean-Marc Duplaix (from May 7, 2013)

Bernd Illig
Employees' Representative

Martin Koepfel
Employees' Representative

Guy Buzzard
Employees' Representative



Financial Calendar FY 2013

February 14, 2013	Financial Results FY 2012
May 7, 2013	Annual Shareholders' Meeting
May 14, 2013	Financial Results Q1/2013
July 24, 2013	Financial Results Q2/2013
November 8, 2013	Financial Results Q3/2013

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The financial releases and other financial information are available on the Internet at „about.puma.com“.

Notes relating to forward-looking statements:

This document contains forward-looking information about the Company's financial status and strategic initiatives. Such information is subject to a certain level of risk and uncertainty that could cause the Company's actual results to differ significantly from the information discussed in this document. The forward-looking information is based on the current expectations and prognosis of the management team. Therefore, this document is further subject to the risk that such expectations or prognosis, or the premise of such underlying expectations or prognosis, become erroneous. Circumstances that could alter the Company's actual results and procure such results to differ significantly from those contained in forward-looking statements made by or on behalf of the Company include, but are not limited to those discussed be above.

PUMA

PUMA is one of the world's leading Sportlifestyle companies that designs and develops footwear, apparel and accessories. It is committed to working in ways that contribute to the world by supporting Creativity, SAFE Sustainability and Peace, and by staying true to the principles of being Fair, Honest, Positive and Creative in decisions made and actions taken. PUMA starts in Sport and ends in Fashion. Its Sport Performance and Lifestyle labels include categories such as Football, Running, Motorsports, Golf and Sailing. Sport Fashion features collaborations with renowned designer labels such as Alexander McQueen, Mihara Yasuhiro and Sergio Rossi. The PUMA Group owns the brands PUMA, Cobra Golf and Tretorn. The company, which was founded in 1948, distributes its products in more than 120 countries, employs about 10,000 people worldwide and has headquarters in Herzogenaurach/Germany, Boston, London and Hong Kong. For more information, please visit <http://www.puma.com>