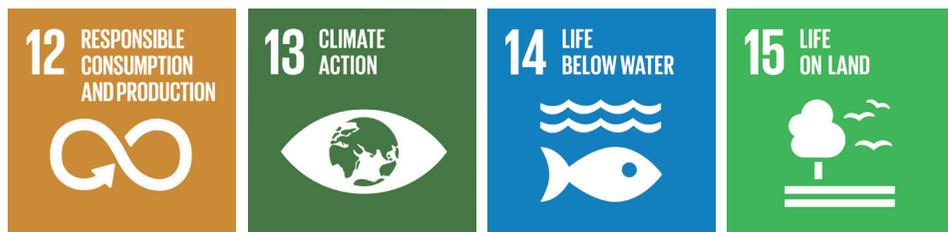


**ANIMAL
WELFARE
POLICY**

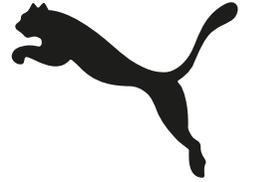


This PUMA animal welfare policy aims to contribute to the following UN sustainability goals:

At PUMA, we care for the welfare of animals. We do not accept the use of animal products which originate from animals which have been inhumanely treated. Therefore, we aim at implementing high welfare and traceability standards. PUMA consults on a regular basis Animal Protection Organizations to review our policy and actions.



PUMA recognizes the Five Provisions and Aligned Animal Welfare Aims:



Provisions

Animal Welfare Aims

1. Good nutrition: Provide ready to access to fresh water and a diet to maintain full health and vigour

Minimize thirst and hunger and enable eating to be a pleasurable experience

2. Good Environment: Provide shade/shelter or suitable housing, good air quality and comfortable resting areas

Minimize discomfort and exposure and promote thermal, physical and other comforts

3. Good health: Prevent or rapidly diagnose and treat disease and injury, and foster good muscle tone, posture and cardiorespiratory function

Minimize breathlessness, nausea, pain and aversive experiences and promote the pleasures of robustness, vigour, strength and well-coordinated physical activity.

4. Appropriate behavior: Provide sufficient space, proper facilities, congenial company and appropriately varied conditions

Minimize threats and unpleasant restrictions on behavior and promote engagement in rewarding activities

5. Positive mental experience: Provide safe, congenial and species-appropriate opportunities to have pleasurable experiences.

Promote various forms of comfort, pleasure, interest, confidence and a sense of control

[Animals | Free Full-Text | Updating Animal Welfare Thinking: Moving beyond the "Five Freedoms" towards "A Life Worth Living" \(mdpi.com\)](#)



Therefore, we have set the following animal welfare principles:

PUMA does not use skins and hides from exotic animals* and/or species being listed as endangered under the Convention on International Trade in Endangered Species ([CITES](#)) or the International Union for Conservation of Nature's ([IUCN](#)) Red list.

PUMA does not use any real fur;

PUMA only uses hides which are a by-product of meat production;

PUMA uses leather from Leather Working Group medal rated tanneries which means the leather manufacturers have a clear understanding of where their raw material is originating from.

*PUMA is using kangaroo hides for a small amount of football boots. All kangaroo hides used by PUMA are fully traceable and originate from non-endangered species legally harvested for meat production and humanely sourced under the Australian Governments' Management Program, including its "Code of Practice."



PUMA offers vegan alternatives to leather;

PUMA exclusively uses down feathers certified to the Responsible Down Standard;

PUMA is not using animal fiber from animals reared in cages for their hair, such as angora.

PUMA is normally not using animal fiber (textile obtained from animal hair), but if PUMA would use animal fiber, we would ensure we source from farms which are certified for good animal welfare practices and land management;

PUMA is not using wool from mulesed sheep; we are working at sourcing only from Responsible Wool Standard certified wool suppliers by 2025;

PUMA does not use horn and bones;

No animal testing for PUMA products;

PUMA uses very little silk, and we do not source silk from India and Uzbekistan.

Our animal welfare principles are part of our vendors' agreement and are therefore binding for all PUMA suppliers globally. We report on the % of certified animal origin material annually.